

Parent/Guardian Media Consent Form

Student:

Student #:

School:

Grade:

The Douglas County School District (DCSD) is committed to the safety of our students, as well as respecting the privacy of their families. We also know the importance of celebrating our students' achievements and providing them with engaging learning opportunities, which today often means connecting with the world outside our classroom walls.

Under Board Policy JRA/JRC and Family Educational Rights and Privacy Act (FERPA)*, schools and the District may disclose information that is generally not considered harmful or an invasion of privacy without written consent of the parent/guardian if the primary purpose is to allow the District to include this type of information in certain school publications, such as yearbooks, newsletters, websites, social media, playbills, team rosters, or honor rolls.

Additionally, unless indicated below, students may:

- Utilize digital** or social media on the Internet as part of their lessons.
- Participate in interviews, photography, audio or video recording by our schools, District or news media.***

_____ Media Blackout: Do not publish any "Directory Information"* (student name, school photo, accomplishments) about my student. If selected, my student will NOT be included in the yearbook and the school newsletter.

_____ Do not allow my student to utilize unsecured digital** or social media in lessons.

_____ Do not allow my student to be interviewed, photographed or recorded by the school, District staff or the news media.***

Please Note:

*Under the Family Educational Rights and Privacy Act (FERPA), "Directory Information" includes a student's name, school photo and accomplishments. A decision to opt a student out of "Directory Information" prohibits a school from releasing those items, which means that they will not be published in the yearbook and school newsletter.

This decision is separate from a parent's choice to be included or omitted from a school phone/email directory. Douglas County School District does not release the phone numbers or emails of our students. Schools may only do so by asking for written permission from parents. This process is entirely done at the school level, separately from the media consent process.

**Digital media includes photos, video, audio recordings and documents placed on a computer or the Internet. Secured digital is when a password is required to view these items outside of the school. In an unsecured digital environment (in which no password is required to view content) student's personal details are limited to directory information (the type of details included in a yearbook - generally first and last name, grade level, school and achievements).

***There is no expectation of privacy during school assemblies or other large school gatherings, sporting events, off-campus field trips or extra-curricular activities. Privacy cannot be guaranteed in public locations.

Please Read and Sign Below

I understand that unless I have made a selection above, the District and/or outside media may use information, images or video of my child and, in the event the school or District uses those photographs and/or video footage of my child, that no compensation will be made to me for this use. I also understand that this form is applicable only for the duration of my child's enrollment at DCSD. Changes may be made by submitting a new consent form to my school's registrar. I acknowledge by my signature below that I understand the above-stated information.

Signature:

Date: